

Corporate Profile

Medical Tribune, Inc.

Medical
Tribune

Providing medical and healthcare information,
we support the development of society,
to become a company that continues to grow.

Medical Tribune, Inc., since the first issue of the medical newspaper "Medical Tribune" in 1968, has been providing the latest medical and healthcare information at home and abroad as a media company.
It is the great pride of our company that, with the help of a number of medical personnel and pharmaceutical companies, we have been able to take on the social responsibility of providing medical and healthcare information.

With the advent of the advanced information society, the media is facing a historic turning point in every country. However, precisely because of the era that we are overwhelmed by information, it will become even more crucial to provide accurate information based on the accumulated know-how.

In the ever-changing era, we are committed to forming a new form as a medical media, by leveraging evolving digital technology and establishing a system to provide "needed" information "accurately."

While focusing on the development of high-quality contents with flexibility to changes in the environment, we promise that we will become the media company that is most needed and trusted and that we will continue to provide new value to all of everyone.



Medical Tribune

newspaper reporting domestic and international news, of interest to Japanese physicians

The Medical Tribune, newspaper, provides late-breaking news of clinical studies and conference reports, in which expert physicians comment on how the news affects clinical research and practice in Japan.

Our experienced staff and worldwide network of correspondents place a premium on timely, accurate, and comprehensive coverage.

Our editorial mission, for the audience that each edition serves, is to provide physicians with

- Coverage of key news events and clinical reports
- Articles on the treatment and management of diseases, written by expert physicians
- An online community-of-practice platform, where physicians can discuss medical cases, promoting collaborations across institutions

Medical Tribune 2020 6/18 No. 12

がん治療 認知症リスクを低下

認知症リスクを低下させるための新しい治療法が発表された。この治療法は、認知症のリスクを低下させることが期待されている。認知症は、高齢者の健康と生活の質に大きな影響を与える病気である。この治療法の開発は、認知症の予防と治療に重要な進展をもたらす可能性がある。

気胸への保守的治療法は、わが国に根付くのか？

気胸の保守的治療法に関する最新の研究結果が発表された。この研究は、気胸の患者に対する治療法の効果を評価した。研究の結果、保守的治療法が有効であることが示された。この結果は、気胸の治療法に重要な影響を与える可能性がある。

Medical Tribune Luxe

ハワイは「レスポンシブル・ツーリズム」がアツい
旅行者が心得ておくべき「責任」とは

ハワイの観光業は、持続可能な観光を実現するために、旅行者に対して責任を求めようとしている。この責任は、環境保護、文化尊重、社会貢献などを含む。旅行者は、これらの責任を心得ておくべきである。

First Issue	April 4, 1968
Circulation	80,000
Frequency	Twice a month
Size	Tabloid

医療の明日に伝えるサイト

Medical Tribune

breaking news and medical updates for Japanese clinicians

Medical Tribune is providing medical and healthcare information at the doctor member registration system website on a daily basis. The website was fully revamped in September 2015, expanding into a variety of service for medical doctors.

Start of Operations:	October 2007 September 2015 service name changed
Registered Subscribers:	121,000 physicians (as of October 2019)



more than
15,000
articles

Comments to more than 15,000 articles!

— You can read the “voice” (comments to the articles) which are not available in the newspaper version. We receive more than 15,000 professional comments a month.



Also packed with useful features to read the articles!

— Clip function in case you want to read carefully the article later, and the automatic learning function to read preferentially the article of your interest, are equipped. The more you read, the more effectively they will work.



Fulfilling contents, not only medical news!

— In addition to the domestic and international latest medical news, we provide a variety of information such as society meeting information, various series of articles, and exclusive one-click surveys for physicians.



Kenko100 “Encyclopedia for Consumer Healthcare” medical information and news for Japanese consumers

Kenko100 began providing medical information and news to Japanese consumers in 2011. It is especially popular with young women looking for the latest medical advice on health, diet and exercise.



Start of Operations: September 2011



Information and news for professionally developing pharmacists in Japan

PharmaTribune is a membership system web site with articles and illustrations that help pharmacists improve their skills in areas of professional healthcare, community healthcare, and self-care support.

Start of Operations: December 2015



Academic Society Services

Professional publication experts and administrators swiftly and accurately convey information from academic societies to their members.

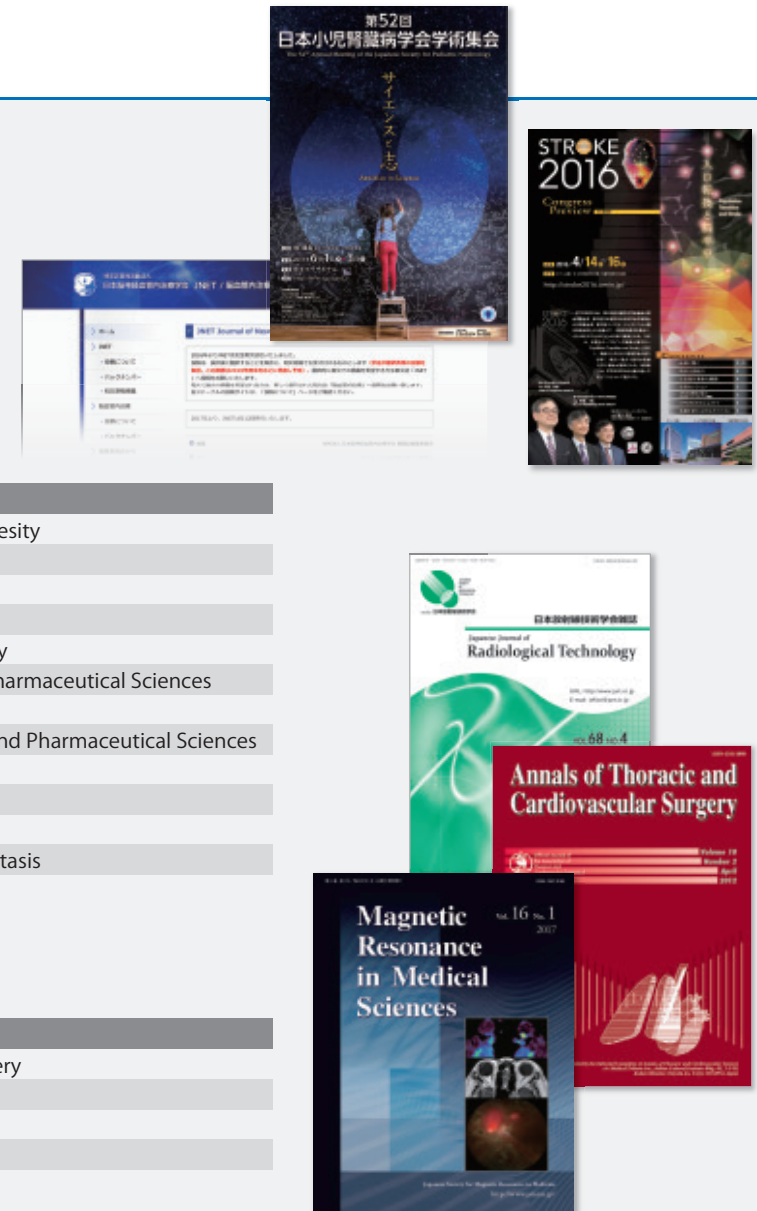
Academic Society Services specialize in the planning and management of peer review and production of journals, journal supplements, annual meeting abstracts, academic society newsletters.

They produce the following journals in Japanese for academic society publishers:

ACADEMIC SOCIETIES	JOURNALS
Japan Society for the Study of Obesity	Journal of Japan Society for the Study of Obesity
Japanese Association of Cardioangiography	Angiology
Japanese Society for Palliative Medicine	Palliative Care Research
Japanese Society of Nuclear Medicine	Kakuigaku
Japanese Society of Radiological Technology	Japanese Journal of Radiological Technology
Pharmacy Society of Japan	The Journal of Community Pharmacy and Pharmaceutical Sciences
The Japan Neurosurgical Society	Japanese Journal of Stroke
The Japan Stroke Society	Japanese Journal of Community Medicine and Pharmaceutical Sciences
The Japanese Association of Home Care Pharmacies	No Kekkannai Chiryo
The Japanese Coronary Association	Japanese Journal of Pediatric Nephrology
The Japanese Society for Neuroendovascular Therapy	Cerebral Blood Flow and Metabolism
The Japanese Society for Pediatric Nephrology	Japanese Journal of Thrombosis and Hemostasis
The Japanese Society of Cerebral Blood Flow and Metabolism	
The Japanese Society on Thrombosis and Hemostasis	

They produce the following journals in English for academic society publishers:

ACADEMIC SOCIETIES	JOURNALS
Association of Thoracic and Cardiovascular Surgeons of Asia and Japanese Association for Coronary Artery Surgery	Annals of Thoracic and Cardiovascular Surgery
Japanese Society for Magnetic Resonance in Medicine	Magnetic Resonance in Medical Sciences
The Japan Neurosurgical Society	Neurologia medico-chirurgica (NMC)
The Japanese Society for Neuroendovascular Therapy	NMC Case Report Journal
	Journal of Neuroendovascular Therapy



Meetings, Events, and Convention Services

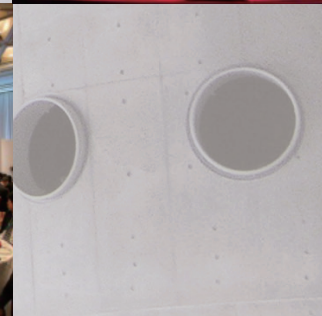
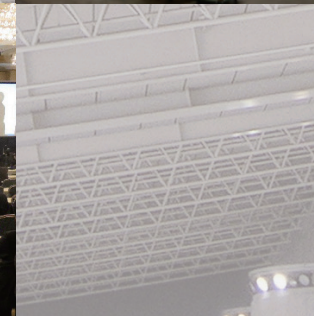
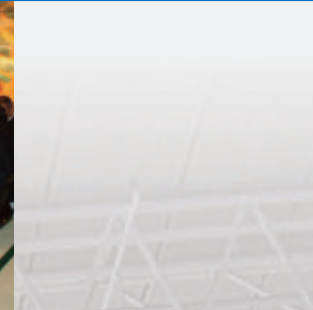
Experienced meetings, events, and convention professionals plan and manage projects of pharmaceutical companies, university research institutes, and academic societies.

Medical Tribune meeting professionals specialize in the planning and management of

- International and domestic academic meetings sponsored by pharmaceutical and medical device companies
- Pharmaceutical and health-related business-sponsored meetings and anniversary projects
- Physician lecture tours, workshops and events in Japan
- Workshops and events attended by Japanese doctors and company employees abroad
- International awards bestowed to leading physicians worldwide, sponsored by medical foundations
- Conferences and seminars for the Japanese consumer, sponsored by pharmaceutical companies

And production of

- Presentation data, and conference abstracts and articles
- Announcements, flyers, and direct mailings
- Website content
- Sound and video productions
- Meeting signage and presentation posters



Internet Surveys

Experienced research professionals conduct Internet surveys for pharmaceutical companies and academic societies. Our expert panel comprises more than 123,500 Japanese physicians practicing in over 30 specialities.

Medical Tribune Internet survey professionals has conducted Internet surveys on therapeutics for

Heart failure	Depression	Genetic diseases
Hypertension	Epilepsy	Digestive disorders
Lipid disorders and hyperlipidemia	Glaucoma	Orthopedic disorders
Type 2 diabetes mellitus	Chronic myeloid leukemia (CML)	Skin disorders
Kidney diseases	Non-small cell lung cancer and other cancers	Influenza
Bronchial asthma	Systemic lupus erythematosus (SLE)	Surgical anesthetization
Dementia	Childhood diseases	Pain relief of cancer patients

Internet surveys on medical equipment and tools

General medical technology	Oxygen concentrators
Implantable devices	Syringes and injection pumps
Contact lens and eyecare equipment	

Internet surveys on medical issues and health policy-related research

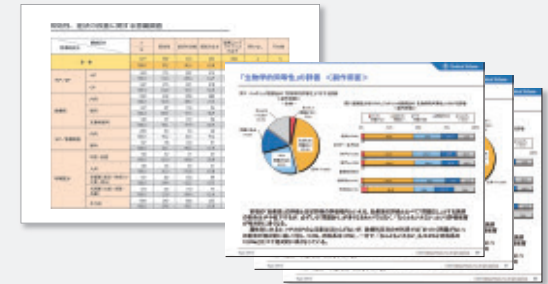
Working environment of physicians	Health check-up and screening	Changes to healthcare policies
Revision of medical fees	Seasonal allergies	Clinical practice guidelines
Collaborations among physicians	Generic drug use	

Non-Internet related surveys: Postal mailings

Conditions of long-term care facilities
Revision of nursing care fees
Home oxygen therapy

Interviews and field research

Comprehensive healthcare business
Maintenance of health screening centers
Mental health services



Company Profile

Company Name	Medical Tribune, Inc.	
Established	November 1967	
Capital	10 million yen	
Location	Head Office Toranomom 33 Mori Bldg. 7F, 3-8-21, Toranomom, Minato-ku, Tokyo 105-0001 Tel +81-3-6841-4555 (main) Fax +81-3-6841-4558 Osaka Branch Office Yodoyabashi Satellite Bldg. 2F, 4-5-13, Koraibashi, Chuo-ku, Osaka 541-0043 Tel: +81-6-6223-0267 (main) Fax: +81-6-6229-3129	
Corporate Summary	In fields of medicine, pharmaceutical sciences, and dentistry, the Medical Tribune, Inc. publishes newspapers, magazines, periodicals, seasonal publications, books and Internet media. It also sells and distributes books, and plans and manages seminars and symposia.	
Board Members	President & Representative Director Tetsuya Marubayashi Director Shuichi Yoden Director Takashi Mezaki Auditor Toru Takenaka	
Subsidiary	Kinpodo Publishing Inc. 34 Nishiteranomae-cho, Shishigatani, Sakyo-ku, Kyoto 606-8425 Tel: +81-75-751-1111 (main) Fax: +81-75-751-6859 http://www.kinpodo-pub.co.jp/ Nipponrinshosha Co., Ltd. Toranomom 33 Mori Bldg. 7F, 3-8-21, Toranomom, Minato-ku, Tokyo 105-0001 Tel: +81-3-6841-4549 (main) Fax: +81-3-6841-4558 http://www.nippon-rinsho.co.jp/	

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www.medical-tribune.co.jp

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